

SOPA 2016 Awards Finalists Announced

Accolades for Best Journalism in Asia Pacific for the 18th year

Hong Kong, May 20, 2016 – The finalists for the Society of Publishers in Asia 2016 Awards for Editorial Excellence were announced today. The SOPA Awards attracted a record number of entries this year from around the region. They were rigorously assessed by an international panel of more than 100 judges, including journalists, editors and columnists from leading publications and academics from university media departments. The winners will be announced on 15 June, 2016, at a gala dinner to be held at the Hong Kong Convention and Exhibition Centre. Now in their 18th year, the SOPA Awards for Editorial Excellence honor the outstanding achievements and contributions of the region's journalists and are widely regarded as one of the most prestigious awards in the publishing industry. This year, awards will be given in 18 categories, including feature writing, lifestyle coverage and photography.

The list of finalists can be viewed on the following website:
<http://www.sopawards.com/awards/awards-finalists/>.

SOPA is once again organizing media tours at Google and Bloomberg on the same day as the gala dinner. Google will host a breakfast networking and workshop event, and Bloomberg will provide a media tour in the afternoon. For more information, visit <http://www.sopawards.com/workshop-and-media-tours/>.

The SOPA 2016 Awards for Editorial Excellence are supported by Invest Hong Kong (Platinum Sponsor) and Google (Gold Sponsor). CatchOn is the public relations partner, Media OutReach is the newswire partner, and CTPS is the printing partner.

Tickets for the gala dinner are on sale now. To reserve your tickets for the SOPA 2016 Awards for Editorial Excellence at the Hong Kong Convention and Exhibition Centre on June 15, please contact the SOPA Secretariat at Tel: +852 3589-9778 / mail@sopasia.com or visit <http://www.sopawards.com>.

About SOPA:

The Society of Publishers in Asia (SOPA) was founded in 1982 to champion freedom of the press, promote excellence in journalism and endorse best practices for all local and regional publishing platforms in the Asia Pacific region. SOPA is a not-for-profit organization based in Hong Kong and represents global, regional and local media companies across Asia. The Society of Publishers in Asia is also host to the annual SOPA Awards for Editorial Excellence, which serve as a world-class benchmark for quality journalism in the region. www.sopasia.com

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