



2016 AWARDS FOR EDITORIAL EXCELLENCE BROCHURE

SOPA AWARDS BROCHURE --

In celebration of the Awards, SOPA will produce a special commemorative brochure. This very special brochure will be given to all the dinner attendees, SOPA members, committee members, judges, sponsors and industry partners across Asia.

Exciting advertising opportunities are now available for companies looking to increase their brand exposure to a highly targeted audience and the crème de la crème of the publishing world across Asia. Exceptional rates are on offer for a limited time only.

Advertising Rate 2016

	Full Page, 4 Color Ad	
	SOPA Member	Non Member
ROP for renewing advertisers from 2015	HK\$5,250	HK\$6,300
ROP for new advertisers	HK\$5,600	HK\$6,600
Booking Deadline	April 15, 2016	
Material Deadline	April 29, 2016	
- Bleed Size	216mm (W) x 303mm (H)	
- Trim Size	210mm (W) x 297mm (H)	

TERMS & CONDITIONS:

- No cancellation will be accepted after confirmation.
- All advertising rates are net rates, and no agency commission will be provided.
- The booking should be made to SOPA Secretariat by emailing the below Insertion Order form to: christinewong@sopasia.com and mail@sopasia.com.

- Payment must be made no later than April 29, 2016 or the ad booking will be forfeited.
 - a. Cheque: Please make cheque payable to: “The Society of Publishers in Asia Limited” and post it to: 15/F, Oriental Crystal Finance Centre, No 107-109 Chatham Road South, Tsim Sha Tsui, Kowloon, Hong Kong.
 - b. Telegraphic Transfer: (Please email/fax the TT slip to SOPA Secretariat as confirmation by April 29)
 - Bank: “The Hong Kong and Shanghai Banking Corporation Limited”
 - Branch address: 1 Queen's Road Central, Hong Kong
 - Swift code: HSBCHKHHHKH; Bank code: 004
 - Bank account no.: 808-684575-838
 - Account name: “The Society of Publishers in Asia Limited”
- SOPA reserves the right to reject any ad materials deemed inappropriate, and will not be held responsible for the advertisements published.
- All **advertising materials must reach Hong Kong no later than April 29, 2016** with the following material specifications:
 - * Digital File: Print-ready PDF or JPG [with crop marks and bleed]. All softcopy file in CMYK format and picture file must be 300dpi in actual size. A printed color copy of the ad is required as a reference.



For advertising enquiries, please contact SOPA – Christine Wong: christinewong@sopasia.com or Secretariat: mail@sopasia.com at (852) 3589 9778.

INSERTION ORDER FORM:

(Please email the form to: christinewong@sopasia.com and mail@sopasia.com)

Company Name:			
Publication Name:			
Ad Rate:			
Contact Person:			
Job Title:			
Tel:		Email:	

(Signature & Company Chop)

Name & Title:
Date: